

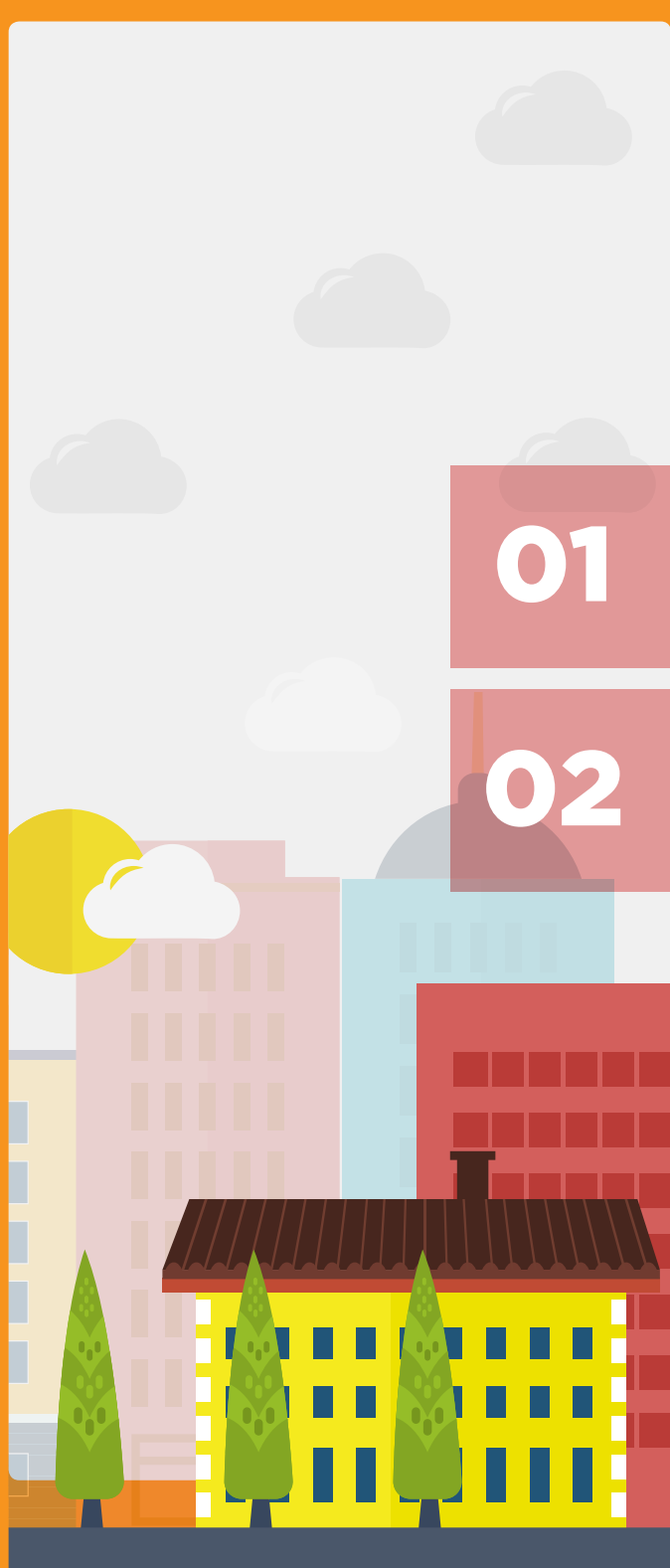
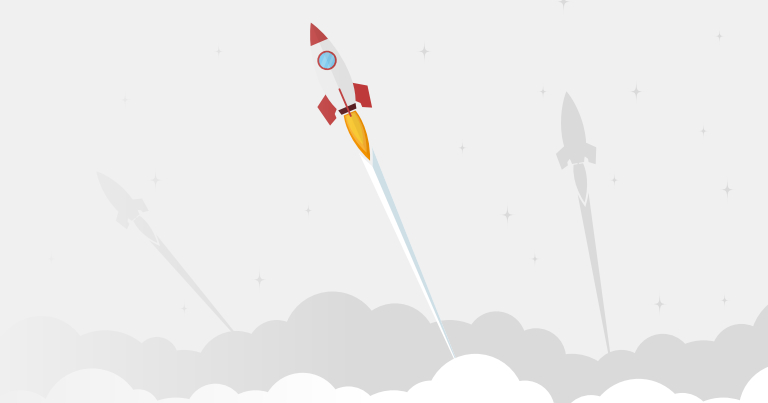
INNOVATE SINGAPORE

Don't miss your chance to engage in Singapore's innovation ecosystem!

INNOVATE SINGAPORE is giving students the opportunity to brainstorm a creative solution to support growth and development in SMEs.

The Reward?

The winning team will be awarded \$3K, as well as a 3-day trip to Sydney (Australia) incorporating a visit to Commonwealth Bank's Design Lab. The 1st and 2nd runner up teams will win \$3K in cash and the opportunity to further incubate their prototypes, working towards commercialisation at Gemstar Technologies Asia.



Competition Details

Small and Medium Enterprises (SMEs) form the core of Singapore's economy, comprising over 90% of registered businesses and employing over 70% of Singapore's workforce.

Current global conditions are forcing SMEs to rethink existing business models by addressing growth and development through two identified methods:

01 Creating better measures for internal management e.g. business costs, logistics, manpower, financing and internationalisation.

02 Transition into value creation through external collaboration with customers, research organisations and supply chain partners.

To enter, creative solutions must address the following problem statement:

How can improved management or external collaboration approaches support the growth aspirations of SMEs?

Team registrations* are open now until 12th November, 2016.

[REGISTER](#)

[MORE INFO](#)

Important dates

Team registrations* (e-entry)	21 October – 12 November, 2016
Shortlisting (announcement)	19 November, 2016
Design Workshop (2 days)	25 – 26 November, 2016
Prototype building	27 November – 13 January, 2017
Presentations	3rd/4th week in January 2017
Winners announced	3rd /4th week in January 2017
Winning team travel to Sydney	February 2017

*Only current students of Kaplan Singapore are eligible to enter. Max 4 participants per team

Innovate Singapore Initiative - 2016-2017

In partnership with

