

Young Entrepreneur Program FAQ

1. What are the dates and times of the YEP Bootcamp and CBA Design Thinking Workshop and how do we register?

YEP Bootcamp

YEP Bootcamp (Singapore):	August 13 and 14. 9 am to 5 pm
Venue:	Kaplan WE 209/210, Wilkie Edge
Registration link for Singapore:	https://goo.gl/Px383r
YEP Bootcamp (Perth)	August 6 and 7. 9 am to 5 pm
Venue:	LaunchPad @Murdoch University Perth
Registration link for Perth:	https://goo.gl/gC5bh7
YEP Bootcamp (Dubai):	August 13 and 14. 9 am to 5 pm
Venue:	Room 10A @ Murdoch University Dubai
Registration link for Dubai:	https://goo.gl/aG1fXp

Design Thinking Workshop

Singapore:	October 11 and 12 [9 am to 5 pm]
Perth:	September 20 and 21 [9 am to 5 pm]
Dubai:	October 8 and 9 [9 am to 5 pm]

Pitch finals

Singapore: October 22, 2018 in Singapore

Closing date of registration for YEP is July 30, 2018 for all three locations.

Information Session recording held on July 5, 2018:

Access weblink: <https://goo.gl/U3Ddyo>

2. What are the prizes?

1 st prize:	S\$1,000
2 nd prize:	S\$750
3 rd prize:	S\$500

Trip to Sydney to attend Commonwealth Bank Australia Innovation Lab Experience for the winner

3. Do we establish our own groups?

Yes. You have the liberty to work either individually or form your own group with other Murdoch University students. The inaugural winner in Singapore formed a team, and eventually decided that her idea did not sync with the team and competed on her own and won.

4. What is the maximum in a team?

Maximum of three students in a team

5. Can we work with Murdoch alumni?

Yes, you may call in Murdoch alumni, however they are required to register as well.

6. Can you provide examples of previous group work projects?

<http://www.murdoch.sg/work-programs/>
and click on Students Projects Showcase.

7. What is the judging criteria?

We will circulate the judging criteria prior to the YEP Bootcamp. Fundamentally, we are looking out for how well you can develop creative solutions to real world problem; and whether the proposed solution is likely to have an impact in the real world.

8. What happens between YEP Bootcamp and CBA Design Thinking Workshop?

Industry/academic mentors will be introduced, and you can email to bounce your ideas off them. You will have that time to formulate and fine tune your ideas and presentation skills, research the market, ready your slide deck for pitching at the semi-finals at the end of the Design Thinking Workshop.

On completion of the YEP Bootcamp, (within a week after YEP Bootcamp) students to submit a paragraph or two of their project idea to MurdochSGP@murdoch.edu.au as follows:

- ❖ Name of group:
- ❖ Student ID and names:
- ❖ Project idea (up to three paragraphs explaining the project). This information will be forwarded to the Industry/Academic mentors so that they have an idea of your project for the purpose of mentoring. Further, the information provided will allow us to better match suitable mentors.

On completion of the CBA Design Thinking Workshop, (within a week after the Design Thinking Workshop), finalists to submit their presentation slides to MurdochSGP@murdoch.edu.au

9. Is there any cost involved to join?

No cost to our student for joining YEP.

If our student establishes the company, that cost will come under the student's own expenses.

10. How many groups for the finals?

There will be three groups for the Pitch Finals in Singapore on October 22, 2018. One from each Murdoch location: Perth, Singapore, Dubai

11. Will students get a certificate?

Students who complete the full program comprising YEP Bootcamp, CBA Design Thinking Workshop and Pitch will receive a Certificate of Participation.

12. Any theme?

There is no restriction to ideas. Be as creative as your mind takes you.

13. Any preparation needed before the YEP Bootcamp?

You may consider a concept for your pitch.

14. What happens at YEP Bootcamp?

The YEP Bootcamp gets you fired up on idea formulation, development and pitching skills. Test the marketability of your idea as you go through your entrepreneurship journey, and builds momentum for the Design Thinking Workshop. If you have several ideas, YEP Bootcamp helps to shape your thinking and select the best idea.

For Murdoch students in Perth who have signed up for the Big Idea and Pitch@ Palace, use YEP to complement your initiatives.

15. What if I attend clueless?

During the two day YEP Bootcamp led by Reactor, you will have the opportunity to discover and develop your idea. By the end of the YEP Bootcamp, your idea will formulate.



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16. What can students get out of the workshop even if we don't win?

The experience of entrepreneurship journey through Start-up 101 course, coupled with the Design Thinking stages and fine tune pitching skills by Commonwealth Bank Australia.

17. Any obligation to materialize idea into reality?

The process of establishing a business entity is up to the finalists. Some have delayed the development of their business concept due to timing issue and preferring to concentrate on their studies, others have pursued other themes after the competition.

18. Do students own the IP?

Your idea and intellectual property is yours to control. The university will have no ownership.

Following the competition, if you would like to market your product through Murdoch networks via a video interview, similar to some of our past students who agreed to be interviewed, Murdoch will assist.

19. How were teams formed in the past?

Some have met their team-mates at the Bootcamp when their team-mates presented their business concept and the other person could contribute in research, presentation and other areas. Others preferred to go solo.

20. Will Commonwealth Bank Australia continue to guide the students?

All winning teams will be invited to CBA Innovation Experience Lab in Sydney.

21. What support does Murdoch provide?

Our mission is to support our student's entrepreneurial journey through Young Entrepreneur Program Bootcamp, organizing industry/academic mentors, Design Thinking workshop, Pitch Finals.

Good luck!

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July 10, 2018